



GNOME[™].ASIA
Summit

**Proposal to Host
for 2012**

INDONESIA

EXPLANATION

This proposal have been prepared by Bogor Linux User Group (KPLI Bogor). This proposal dedicated to all sponsorship who will be participating and supporting for our event and also the goal of this event is for increasing knowledge and share about operating system based on GNU/Linux especially Gnome.

For more information :

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Introduction

Gnome.Asia Summit is an annual conference for GNOME users and developers in Asia. The event focuses primarily on the GNOME desktop and other devices that use GNOME, and also covers GNOME-based applications and GNOME development platform tools. It brings together the GNOME community in Asia to provide a forum for users, developers, foundation leaders, governments and businesses to discuss both the present technologies and future developments. GNOME.Asia Summit has been held in Beijing, China in 2008 and Ho-Chi-Minh City, Vietnam in 2009. Also Taipei, Taiwan in 2010 and Bangalore, India in 2011¹.

For 2012, there are several country options for hosting the GNOME.Asia Summit and one of them is Indonesia. Host city for 2012 is Bogor. Bogor is well known as a rain city because a high intensity of rainfall and also due to the location of Bogor in between of two major cities that is Jakarta and Bandung made Bogor have an easiness to acces. There are many school and university that have good reputation accros the country like Institut Pertanian Bogor (Bogor Institute of Agriculture), Universitas Pakuan (Pakuan University), AMIK BSI, and etc.

For Business Information Technology development, Bogor has a high pottential marketing business because Bogor is a right place to dessiminate of Gnome. There are many groups of information technology community working together in FOSS area like KPLI (Bogor Linux User Group), BlankOn Linux Community. Bogor also had carried out several FOSS events as Indonesia such as BlankOnf (BlankOn Conference) was held on 2009, ILC (Indonesia Linux Conference) was held on 2010 and annual event from KPLI Bogor that is Hack the Server was held on 2011.

¹ <http://2011.gnome.asia/about/gnomeasia/gnomeasia-summit>

Objectives

The goals of the summit are:

- To promote GNOME technologies in Asia
- To bring together users, developers and contributors to discuss a varied range of topics related to GNOME and its community in Asia
- To highlight new ideas and cutting edge developments
- To get new contributors and involve current contributors in a higher level, especially from Indonesia.
- To build a stronger GNOME community in Asia

Event, Expectations & Participants

- **HackFest**

Will be held on : 23 until 25 May 2012

Expected participants are GNOME developers and contributors from all over the world including core member team.

Target : 25 people.

- **Conference**

Will be held on : 26 until 27 May 2012

Expected participants are students, ICT professionals, enterprises, FOSS developers/activists and government especially from Asia while presenters are expected from all around the world. Target : 300 people.

- **Gnome Design Competition**

Will be start on : 20 July until 20 May 2012

Expected participants are students, FOSS developers/activist especially from Asia. Target : 25 people.

Suggested Agendas

<u>AGENDAS</u>					
HackFest		Conference		Design Competition	
- Get things done session		- One-to-many presentation, featured in depth FOSS themed sessions:		- create a wallpaper based on Gnome with the theme of which is determined by the committee.	
- GNOME hacking		- GNOME 3.0			
- Collaboration		- Mobile technology			
- Discussion		- FOSS communities			
- Technical Helpdesk		- FOSS Businesses			
		- Fun FOSS users experience			
23-25 May 2012		26 - 27 May 2012		20 July - 20 May 2012	
Time	Activity	Time	Activity	Time	Activity
		08.00 - 08.30	Registration	20 july - 20 may	Get free tickets or a t-shirt official Gnome Asia Summit 2012 by way of design wallpaper for gnome with the rules :
		08.30 - 09.00	Opening		1. Design Gnome Logo: - write the source image if it took on the internet. - write an application from GNU/Linux that is used to create wallpaper designs.
		09.00 - 10.00	Keynote Speaker		2. The images that have been create will be uploaded to the facebook by committee
		10.00 - 10.15	Coffe Break		3. Invite your friends to comment and like your wallpaper design (images) but only one person may only give one comment on your images.

		10.15 - 11.15	Keynote Speaker		4. A good comment for your desktop improvement will get 1 ticket free or a free t-shirts.
		11.15 - 12.15	Keynote Speaker		5. The Winners will be specify from the amount and number of comments who 50% of "like" and 50% of "comments"
		12.15 - 13.15	Lunch Break		. Three (3) design of play will get a free ticket / free t-shirts
		13.15 - 14.00	Speaker (Parallel)		Get a free tickets or a t-shirt official Gnome Asia Summit 2012 with showing your cool gnome desktop with the rules :
		14.00 - 14.45	Speaker (Parallel)		1. Upload your cool desktop video to the Facebook or Youtube with a maximum duration of 2 minutes.
		14.45 - 15.25	Speaker (Parallel)		2. Invite your friends to "comment" and "like" your video.
		15.25 - 15.40	Coffe Break		3. A good comment for your desktop improvement will get 1 ticket free or a free t-shirts.
		15.40 - 16.20	Speaker (Parallel)		4. One person may only give a comment
		16.20 - 17.05	Speaker (Parallel)		5. The Winners will be specify from the amount and number of comments who 50% of "like" and 50% of "comments"
		'17.05	Closing of first day		6. Three (3) Video play will get 1 free ticket / t-shirts
		'27 May 2012			

		08.00 - 09.00	Registration
		09.00 - 09.45	Speaker (Parallel)
		09.45 - 10.30	Speaker (Parallel)
		10.30 - 10.45	Coffe Break
		10.45 - 11.30	Speaker (Parallel)
		11.30 - 12.15	Speaker (Parallel)
		12.15 - 13.15	Luch Break
		13.15 - 14.00	Speaker (Parallel)
		14.00 - 14.45	Speaker (Parallel)
		14.45 - 15.25	Speaker (Parallel)
		15.25 - 15.40	Coffe Break
		15.40 - 16.20	Speaker (Parallel)
		16.20 - 17.05	Speaker (Parallel)
		17.05 - 17.30	Closing ceremony
		Needed :	
		* 3 keynote speaker	
		* 14 speaker, but if with two parallel system the speaker become 28 speaker, and also if with three parallel the speaker become 42 speaker	
		The number of speakers also depend on the room that will be in use, such as if we only using the Gedung Kemung Gading then this means there will likely be no parallel, even if parallel means looking the other conference rooms at Gedung Balaikota that can be used, as well as Gedung Andi Hakim IPB the judge will apply same	

Venue

- Gedung Kemuning Gading Balaikota*
- Gedung Andi Hakim – IPB Darmaga*

Communication Messages

Developers and contributors come to know feedback of current GNOME technologies and expectations of future GNOME technologies from GNOME users and present idea of GNOME development directly to audiences.

Users come to see what is GNOME offer in the future and to know directly GNOME development process from GNOME developers and contributors.

Business come to see opportunities of what they can sale by using GNOME. They can also running business by integrate GNOME with various computer products or services.

Local Organizers and Co-organizers

1. Bogor Linux User Group (KPLI Bogor)
2. FOSS activists and groups in Indonesia
3. Yayasan Penggerak Linux Indonesia (Indonesia Linux Activator Foundation)

Organizing / Working Team

- Fanny - Bogor Linux User Group
- Utian Ayuba – BlankOn Linux Community
- Andi Sugandi – OpenSUSE Indonesia
- Arif Syamsudin - SLiMS Community

**In confirmation*

Publications

Event publications conducted throughout websites, blogs, mailing lists, social networking service, campus media, newspapers, magazines and radios.

Budget Estimation

GNOME.Asia Summit 2012 Budget Proposal Bogor, West Java – Indonesia

Notes:

- 1 Target number of HackFest participants 25 persons
- 2 Target number of Design Competition 50 persons
- 3 Local committee : 10 persons
- 4 Target number of Conference participants 300 persons

HackFest
(in US\$)

(US\$1 = IDR9025)

Num	Item	Qty	Unit Price	Amount
1	Venue	1	0.00	0
2	Lunch	3 days x 25 persons	3.32	748
3	Coffee & Cookies	2 coffee+snack x 3 days x 25 persons	1.33	150
4	Hotel	5 days x 25 persons	83.10	10,388
5	Transportation	1 bus x 5 days	110.80	554
6	Internet	1	0.00	0
Total				11,840

Conference

Num	Item	Qty	Unit Price	Amount
1	Venue	1	0.00	0
2	Lunch	2 days x 350 persons	2.77	1,939
3	Coffee & Cookies	2 coffee+snack x 2 days x 350 persons	1.33	931
Total				2,870

DESIGN COMPETITION

Num	Item	Qty	Unit Price	Amount
1	Prize	3 winner	138.50	416
2	Print & Frame	3 Pcs	16.62	50
Total				465
LOCAL OFFICIAL	Item	Qty	Unit Price	Amount
1	Lunch and dinner	5 days x 10 persons x 2	1.66	166
Total				166

HackFest and Conference

Num	Item	Qty	Unit Price	Amount
1	T-Shirt (developers, contributors, presenters, committee)	60	11.08	665
2	Banner	2	13.30	27
3	X-Banner	4	16.62	66
4	Pin	385	0.33	128
5	Operational Costs (local committee communications and transportations)	5 days x 10 persons	11.08	554
6	Miscellaneous (5%)			0
Total				1439.89
Sub-total for event organization				17,816

Travel Subsidy

1	Developer and contributors travel subsidy	50 persons	500.00	25,000
2	Local committee travel subsidy	5 persons	50.00	250
Sub-total for travel subsidy				25,250
GRAND TOTAL				41,976

Potential Sponsors

- Advanced Micro Devices (AMD)
- International Business Machines (IBM)
- InfoLinux Magazine
- Ministry of Communication and Information – Republic of Indonesia
- PT Telkom Indonesia
- Oracle
- Hewlett Packard (HP)

Local industry and government support

Government support will be proposed to:	Industry support will be proposed to:
<ul style="list-style-type: none">• Ministry of Communication and Informatics http://www.kominfo.go.id• Ministry of Culture and Tourism http://www.budpar.go.id• Ministry of National Education http://www.kemdiknas.go.id	<ul style="list-style-type: none">• Advan http://www.advandigital.com• Zyrex http://www.zyrex.com• Axioo http://www.axioo.com• Rainer http://www.rainerserver.net• Nexian http://www.nexian.co.id• Indonesia Open Source Association http://www.aosi.or.id• Telekomunikasi Indonesia http://www.telkom.co.id• XL Axiata http://www.xl.co.id• Indosat http://www.indosat.com• Bakrie Telecom http://www.bakrietelecom.com• Smartfren http://www.smartfren.com

Suggested Acomodations

Lodging choices ranging from affordable housing to nicer hotels, and information about distances between the venue and lodging options.

Distances between the venue and nearby hotels is about 3 km. Some hotel options are:

- Aston Bogor Hotel and Resort - <http://www.aston-international.com>
- Amaris Hotel Padjadjaran - <http://www.amarishotel.com/>
- Novotel Bogor - www.novotel.com
- Hotel Santika - www.santika.com
- Hotel Salak - www.hotelsalak.co.id/
- Hotel Pangrango - www.pangrangohotel.com
- Hotel Mirah - www.mirahhotelbogor.com

Transport Information

The availability and cost of travel from major Asian and European cities.

International airlines that service direct flight to the Soekarno - Hatta Airport, Jakarta are:

- Garuda Indonesia <http://www.garuda-indonesia.com>
- Air Asia <http://www.airasia.com>
- Malaysia Airlines <http://www.malaysiaairlines.com>

From Soekarno-Hatta Airport, there will be 2 way to reach Bogor :

- By Damri Buses with the destination to Bogor City
- Local Official will prepare a Bus for picking up all the participants.

Conclusion

By having GNOME.Asia Summit in Indonesia, we have the chances to introduce technology than being adopted by GNOME developers so it can be widely use later on. And Bogor is a perfect place to start, since Bogor is full with students, especially IT students which are the important asset for mind settings about many advantages that they can earn by learning FOSS technologies and how that technology can help themselves later on, in the work field and when they have enterpreneurship on their mind. Bogor also has KPLI for technology incubator where many experiments and research on FOSS can be done. And by doing that, it can give added values for developing wider communities that can support GNOME, especially, in the future.