Get Freedom with GNOME

GNOME Foundation

November 20-22, 2009

Ho-Chi-Minh-City (Saigon), Vietnam

Contents

1. Summary

The GNOME.Asia Summit Vietnam 2009 focuses on the GNOME-desktop and applications eco-system. It brings together related free and open source software projects from Asia and around the world. More than 500 participants including software contributors, students, educational staff, government officials and enterprise business developers from 10 countries are expected to participate in the summit, which is the first international community event of its kind in Vietnam.

Following the successful GNOME.Asia Summit 2008 in Beijing, China, this years summit will take place from November 20-22, 2009 in Ho-Chi-Minh-City in the Quang Trung Software Park. The GNOME.Asia Summit provides a forum for users, developers, governments and businesses to discuss topics ranging from customization of desktops and small mobile devices, to enhancing user experience with open source or improving work flows in small and medium size enterprises. The event will explore the future of the free and open source community in Asia and offer insights into new ideas of the GNOME community that will make not just GNOME itself but any GTK+ based system including desktop environments like XFCE and LXDE even faster and easier to use.

Free and open source software projects already allow hundreds of millions of people to participate in the information society. Distributions like Ubuntu, Debian, Red Hat, Mandriva, OpenSolaris and many others distribute with GNOME and contribute to the desktop leading the free desktop market with virus resistant operating systems. During the three day summit there will be a variety of presentations and workshops and users will have opportunities to get involved in projects or adapt GNOME for their own use cases. Companies will have the chance to meet highly trained students and engage in matchmaking with local projects.

Online Version

The GNOME.Asia Summit Vietnam Nov.20-22, 2009 in Ho-Chi-Minh-City is one of the top Free and Open Source Software events for developers, enterprises, officials and general users in Vietnam. Please join us!

- Learn more about GNOME, desktop applications and new mobile solutions.

- Take part in a FOSS course and get your own course certificate of participation during the event.

- Participate in the install fest of new programs and make your computer faster and more secure.

- Meet us at the FOSS party and celebrate the fun of getting together with people from all over the world.

- Learn about job opportunities with global and local companies and get in touch with representatives.

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Free and open source software projects already allow hundreds of millions of people to participate in the information society. Distributions like Ubuntu, Debian, Red Hat, Mandriva, OpenSolaris and many others implement GNOME and contribute to the desktop leading the market with virus resistant operating systems.

During the three day event there will be a variety of presentations, workshops and a free FOSS course, where successful participants will receive a certificate.

Companies will have the opportunity to present themselves, meet highly trained students and developers and engage in matchmaking with local projects and enterprises.

Summary in Vietnamese

GNOME.Asia Summit, sự kiện phần mềm nguồn mở quốc tế, sẽ diễn ra từ ngày 20 đến 22 tháng 11 năm 2009 tại Công viên phần mềm Quang Trung, Hồ-Chí-Minh. Với mục đích khám phá tương lai của cộng đồng mã nguồn mở ở châu Á, và mở rộng cơ hội hợp tác Á-Âu, Gnome.Asia Summit dự kiến sẽ có sự tham gia của hơn 500 khách mời từ 10 quốc gia trên thế giới cùng nhiều doanh nghiệp địa phương. Ban tổ chức trân trọng mời gọi sinh viên Việt Nam cũng như các cá nhân có quan tâm cùng tham gia sự kiện này. Tại đây, bạn sẽ có cơ hội:

- Tìm hiểu thêm về Gnome, các môi trường ứng dụng máy tính và những giải pháp di động mới nhất.

- Tham gia khóa học FOSS (miễn phí) và nhận được chứng chỉ ngay trong ngày.

- Được hỗ trợ cài đặt các chương trình ứng dụng mã nguồn mở và làm cho máy tính của bạn nhanh đến bất ngờ.

- Tham gia buổi tiệc gặp mặt cùng ban tổ chức và các khách mời từ khắp nơi trên thế giới.

- Đặc biệt sự kiện này sẽ mở ra nhiều cơ hội việc làm cho các bạn sinh viên Việt Nam với những doanh nghiệp trong và ngoài nước.

- Chúng tôi rất hân hạnh chào đón các bạn. Hẹn gặp tại GNOME.Asia Summit 2009

2. History - GNOME.Asia 2008 Beijing

Outcome of GNOME.Asia 2008

- Totally 400 people have particpated. 10% of them were from other countries out of China, like: Finland, USA, Indonesia, European, Singapore, Korean and India.
- Totally we had 40 speakers, more than 40 speech sessions and BOF.
- Booths: For Sponsors and Organizers
- Activities: Party and Tour trip
- Volunteer team : 40 people
- Sponsor 7 speakers
- Venue, wifi, lunch, media interview

3. Objectives for 2009

- To gather open source developers and contributors from Asia
- To attract new Asian contributors to the project
- To promote awareness of GNOME and Free and Open Source Software in Asia
- To allow developers and contributors to have face-to-face discussions
- To showcase latest GTK+ based and GNOME technologies
- To highlight new ideas and cutting edge developments in desktop computing
- To improve cooperation between GTK+ based desktop development projects including GNOME, XFCE and LXDE
- To boost the local Vietnamese Free and Open Source Software community and businesses
- To involve international and local businesses in community activities

4. Tagline

"Get Freedom with GNOME"

5. Organizers

Organizations

Parent Organization
- GNOME Foundation

Co-Organizing Partners
- Quang Trung Software City (QTSC)
- LXDE Foundation

Potential Networking Partners
- Saigon Linux User Group
- FOSS Vietnam
- Beijing Linux User Group
- FFII
- Freifunk
- Barcamp
- Linux User Groups
- University Clubs
- Software Societies, e.g. Saigon Computer Association
- Government organizations

Team

Local organization team

Mario Behling (Chair of GNOME.Asia 2009), Germany
- co-organizer of FOSS Bridge EU-Vietnam, Senior Project Manager of OLPC Afghanistan, President LXDE Foundation

Anthony Fernandes (Co-Host QTSC Coordinator), India
- IT Director, Saigon Linux Group, CTO - GHP Far East Co., Ltd.

Hong Phuc Dang (Co-Organizer), Vietnam
- Event intern Disney World US, Marketing manager Kimtho Hotel, Marketing Graduate at Raffles Institute Singapore, University of Wales Vietnam

An Nguyen (Community Liaison), Vietnam
- President of Saigon Linux User Group

Thomas Wanhoff (Podcaster), Germany
- Blogger and IT Consultant

Dang Phuc Hau (Volunteers Coordinator), Vietnam
- Final year student English and Cultural Studies

Global organization Team

Stormy Peters, US
- President of GNOME Foundation

Emily Chen (Global GNOME.Asia Support Leader), China
- Sun Microsystems, Organizer of GNOME.Asia Beijing 2008

Will Lashell (Web Coordinator), US

- Django developer, GNOME core developer

Pockey Lam (Senior Adviser), China
- President Beijing Linux User Group, EMTEC Computers

Fred Muller (Senior Adviser), France
- GNOME.Asia board member, Manager at Gdium Netbook, BASF

Brian Cameron, US
- GNOME Foundation board secretary, focus on GNOME.Asia

Shane Coughlan, UK
- Free Software Advocate

6. Location and Date

Date:
- November 20 - 22, 2009

Venue:
- Quang Trung Software City
- Selected venues for social events

GNOME.Asia Summit 2009

Potential Venue 1: Quang Trung Software City

Advantages: Proximity to two universities and good internet connection as well as support by local companies

7. Target audience

Our target audiences are GNOME users, developers and contributors, students, and clients in Asia.

Developers: Software developers, quality engineers, designers, documentation writers, translators, and evangelists. Individual contributors and employees from local companies and international companies like Sun Microsystems, NOKIA, Red Hat, Intel and Novell etc.

Users: Desktop users, Linux/Solaris users, system administrators, and accessibility users.

Students: Students from universities who are interested to learn more about GNOME and free software, using GNOME, and developing GNOME in Asia.

Clients: Governments, companies with big deployments, distributions, vendors.

8. Message

- **For Developers/Contributors**: GNOME.Asia Summit is a fun opportunity to meet with people from the GNOME community (including GNOME module owners, contributors, evangelists, etc.) from across the world. This Summit gives developers an opportunity to network with the community, to drive future discussion and cooperation, to see the latest cutting edge GNOME technologies, and provides a platform to influence development and present new ideas to a broader audience.

- **For Users**: GNOME.Asia summit provides an opportunity to share their experiences about how to configure GNOME to be a cool daily desktop, to experience the latest GNOME desktop, to learn how GNOME applications can improve their desktop, and how to contribute and provide feedback to the GNOME community.

- **For Students**: GNOME.Asia Summit brings them an opportunity to learn skills ranging from marketing, documentation, inter-cultural communication, technical skills, to meet the GNOME community directly and interact with experienced developers. Students should use this opportunity to develop into future super starts of the GNOME.Asia Community.

- For Clients: GNOME.Asia Summit provides a wonderful platform to present their GNOME/Open Source contributions to a broader audience, and gives them opportunities to communicate and cooperate with other clients. They can get more recognition and reputation not only in the GNOME community, but also the open source community in Asia.

9. Content

a) Talks

We're planning to have opening and closing speeches. 3 keynotes speakers in line with our themes and topics. The technical talks will cover GNOME technology in detail.

- Keynotes - keynote speakers from GNOME, enterprises, sponsors and community
- Technical talks

b) Tutorial Session / Hands on Lab / Certificate

The sessions will include some tutorial topics like how to contribute to GNOME and Free and Open Source projects.

An example could be, how to involve into L10N, how to make a "hello world" sample (basic GNOME/GTK+ developing), etc. to bring more Asian people to participate in GNOME more easily.

This can be labeled as a track or "free lesson" for GNOME and FOSS related skills with the chance to receive a certificate of participation by the organizers.

Free short course and certificate for students

c) BOF, Panel, Party, Install Fest

Organized in cooperation with Saigontech and Lotus University, we are organizing an install fest with students for well-known FOSS and GNOME software and desktop distributions.

d) Booth

Opportunities to meet high achieving students, developers and potential partners at your booth. The booth area will be opened throughout the event from 09:30 to 17:30.

Currently we're considering the following list of organizations and communities.

Some have already accepted, some are being invited:

- Saigon Linux User Group
- Free and Open Source Alliance Singapore
- Linux Thailand
- SLAT (Software Liberty Alliance Taiwan)
- Clonezilla (Gnome related software from Taiwan)
- Hong Kong Open Knowledge Society (Open Source Group of HK)
- Maemo (Open source development platform for Nokia Internet Tablets)
- LXDE (GNOME related desktop)
- Red Hat (Linux distribution)
- Ubuntu/Canonical (Linux distribution)
- OpenSuse (Linux distribution)
- Beijing LUG (community and organizer)
- Motorola (Mobile platform)
- RedFlag (Linux distribution)
- Sun Microsystems (OpenSolaris and Sun Ray)
- Intel Vietnam, (Chip maker and top investor in Vietnam)
- Yahoo Vietnam (Market leader messenger services in Vietnam)
- InWEnt (non-profit organization development cooperation)
- FOSS Bridge, EU-Vietnam (Cooperation Organization of Open Source projects and companies)
- IOIT - Institute of Information Technology member of the Vietnamese Academy of Sciences & Technology (VAST) / Viện Công Nghệ Thông Tin, www.ioit.ac.vn
- Mobile Developer Community Vietnam
- Orange Telecom Vietnam

Participants in front of booths of projects and companies

e) Tentative Schedule

To be published.

f) Topics

Topic areas of interest include, and are not limited to:
- *GNOME 3.0*
- *Localization & Internationalization*
- *Mobile platforms and thin clients*
- *GNOME Communities*
- *GNOME library and application development*
- *Desktop deployments*
- *School software*

g) Meeting spaces for talks with participants and matchmaking with potential partners

Meeting spaces for informal talks and a lounge area is available in the conference area and will be opened throughout the event.

h) Audio & video coverage

Presentations will be covered by sound recording and/or video recording. Additionally we will have a booth to leave messages, that will be published on the website and video portals.

10. Expectations and Marketing

We're planning for an audience of about 500 people. We will announce the event at targeted locations and universities. We will make sure the people we want to target will be aware of the event.

The days before the event we will have teams of local volunteers promoting the event in front of universities. As Ho-Chi-Minh-City is a very large city we intend to offer small gimmicks (to hand out at the event) to participants in order to increase the motivation to come a long way.

We will also use the opportunity with volunteers to collect data about the perception of GNOME and Free and Open Source by having participants filling out data sheets, for which they will get a gimmick in exchange at the event.

We will increase awareness among potential participants through:

- Global Websites: gnome.org, gnome.asia
- Local Vietnamese Linux websites and other organizations and communities
- Blogs, BBS and Mailing lists
- Posters
- Press Releases
- Press Conference

11. Potential Speakers List

- Stormy Peters, US, Executive Director of GNOME foundation,a well-known industry analyst
- Frederic Muller, China/France, Desktop Software Engineer, GDM maintainer, GNOME 2008-2009 Foundation Member
- Pockey Lam, China, President of Beijing Linux User Group
- Jesse Zhang, Gnome community Beijing
- Frank Schellenberg, GHP Far East, Swiss Post, Vietnam/Germany
- Christoph Wickert, Fedora Maintainer
- Harish Pillay, Red Hat Singapore Asia Pacific Office

- Klaus Knopper, Germany, developer and maintainer of Linux Live distro Knoppix
- Světlana Senajová, Afghanistan/Czech, OLPC project Afghanistan
- Leslie Hawthorn, US, Community Manager, Google Summer of Code
- Tariq Shureih,
- Alfred Peng, China/Singapore, OpenSolaris project, Songbird
- Emily Chen, China, Gnome Group Beijing, Sun Microsystems
- Jane Silber, Ubuntu
- Arne Goetje, Taiwan/Germany, Canonical developer and lead internationalization project Ubuntu
- Andrew Lee, Taiwan, Debian Package Maintainer and Chinese Linux Localization Project
- Mark Shuttleworth, Canonical
- Amanda Brock (GC)
- Hong Jen Yee (PCMan), Taiwan, Lead developer of GNOME/Gtk+ based desktop project LXDE
- Adam Holt, OLPC
- Vietnam, Hanoilug, President of Hanoilug
- Soelheim, Novell
- Kevin Miller, Vietnam/Japan/US, Saigon Linux Group
- Og Maciel, Brazil, Gnome.org and long term translator
- Dimitris Glezos, Greece, main developer, Transifex Gnome translation project
- Shane Martin Coughlan, Founder and Consultant at Opendawn, an expert in FOSS licensing and business intelligence
- HP, Ruth Lutes
- Collabora, Luther Mc Queen
- Daniel Molkentin, Nokia
- Jim Zemlin, Linux Foundation
- Markus Beckedahl, Creative Commons
- David Sugar, Developer Canonical, GNU Telephony, USA

Svetla Senajova of OLPC Afghanistan – invited Speaker

12. Contact

Mario Behling
Chair GNOME.Asia Summit
Vietnam 2009

Phone: +84 939871001
mbehling@lxdesystems.com

Post Address:
GNOME.Asia Summit 2009
Saigon ICT Tower
Quang Trung Software City
District 12
Ho Chi Minh City, Vietnam