August 14 -15, 2010

Taipei, Taiwan

Open Web and Mobile Technologies

COSCUP / GNOME.Asia Summit Taiwan 2010 offering opportunities for sponsorship cooperation

For this third edition of the GNOME.Asia Summit we're delighted to partner with the organizers of the largest annual community-based Open Source conference in Taiwan, COSCUP (Conference for Open Source Coders, Users and Promoters). Teaming up with local communities for our conferences is at the core of our motus operandi and the 4 years of experience from our Taiwanese partners cumulated with our own should definitely make the event even more attractive than its previous iterations.

The event will be held on August 14th and 15th at the International Conference Hall, Research Center for Humanities and Social Sciences, Academia Sinica in Taipei (Taiwan). Targeting GNOME and Open Source users, marketers and developers; this is a unique opportunity for stakeholders to reach out to the broadest possible Asian and Taiwanese audience. Furthermore, Taiwan also happens to be the leading R&D and production center of the global IT industry and the hub of hardware

OEMs and ODMs. Today Open Source and GNOME technologies as well as GNOME Foundation members are leading the smart phone and tablet market revolution, making this event the best place to meet and communicate with the software and hardware crowd. We are expecting a minimum of 700 participants composed mainly of an Asian and Taiwanese Open Source technology focused audience as well as international experts.

Besides being a community event the summit is set up to function as a gateway for companies interested in Taiwan and Asian markets to meet appropriate consultants, business partners and potential related suppliers.

Run as a non-profit this community event is possible thanks to our sponsors and volunteers and we hope that you can be one of them this year. As a sponsor you will be featured in conference materials and you will be presented in media announcements. As an immediate outcome you will have preferential access to speaking opportunities, to a pool of highly

qualified volunteers and developers and the possibility to add panel discussions on specific topics (recruiting, technology, OSS business, etc.) or anything that you would feel is valuable for both the audience and your business.

With delegates from Asia and around the world, the COSCUP / GNOME.Asia Summit is a unique and internationally flavored conference and offers sponsors the opportunity to tap into into fast-growing local markets, discover new business opportunities and increase awareness for your products among early adopters and technology multipliers.

Present at the COSCUP / GNOME.Asia Summit will be computer and other hardware manufacturers and OEMs; resellers; IT publishers; consultants; students; systems administrators; analysts and software developers. The event will feature keynotes, sessions, lightning talks, exhibitions, and hands-on sessions.

As a sponsor of the COSCUP / GNOME.Asia Summit, you will be recognized not only as a sponsor of the event, but also a sponsor of GNOME, the GNOME community and of the Free and Open Source Software ideals on which GNOME is founded.

Sponsorship Packages

There are 2 ways to sponsor the COSCUP / GNOME.Asia Summit confernence:
1. Cash sponsorship
2. Custom sponsorship

1. Cash Sponsorship

	Diamond	Gold	Silver	Bronze
Sponsorship Fee	US$6,400 or NT$200,000	US$4,000 or NT$120,000	US$2,000 or NT$60,000	US$1,000 or NT$30,000
Plenary Talk	One plenary talk	N/A	N/A	N/A
Technical Talk	One technical talk	One technical talk	N/A	N/A
Passes	15	8	4	2
Web Presence	1. Logo with specified link on conference home page. 2. Company name, logo and 100 word description on conference sponsor page.	Same as that of Diamond sponsors, located below Diamond sponsors.	Same as that of Diamond sponsors, located below Gold sponsors.	Same as that of Diamond sponsors, located below Silver sponsors.
Physical Presence	double-booth(*) + full page ads on booklet	single-booth(*) + full page ads on booklet	full page ads on booklet	half page ads on booklet
Presence in e-mails to participants	Company name included in pre-event emails.	Company name included in pre-event emails.	Company name included in pre-event emails.	Company name included in pre-event emails.
Presence in marketing announcements	Company name included in marketing announcements.	Company name included in marketing announcements.	Company name included in marketing announcements.	Company name included in marketing announcements.
Priority for souvenir sponsorship	2 priority items (**) 2 non-priority items (***) flyers.	1 priority items (**)sponsorship 2 non-priority items (***) A4 flyers in 10 page	2 non-priority items A4 flyers in 5 pages	2 non-priority items A4 flyers in 3 pages.

(*) A single-booth is a table with estimated dimension of 180cm x 60cm, subject to venue constraints. A double-booth consists of 2 such tables.

(**) Priority items including but not limit to paper bag, t-shirt, hat, backpack, travel mug and lanyard.
(***) Non-priority items including but not limit to retractable ethernet cord, luggage tag, key-ring, business card holder and wallet.

Please note that the listing order of sponsors within the same sponsorship level shown on the conference web site or promotional materials is the order that we receive sponsorship fees.

Organizers and event personnel will not provide any attendee's personal information to sponsors due to privacy acts. Sponsors are allowed to conduct advertising and recruiting activities such as giving out souvenirs/fliers and collecting contact information from participants with their consent during the conference. The aggregated statistics of attendees are available upon request after the conference is concluded.

2. Custom Sponsorship

If you find a sponsorship package unsuitable to your company's budget or requirements, custom sponsorship packages are available. Custom sponsorship could include the sponsorship of

- A formal dinner;
- Attendant party;
- Hardware (e.g. computers, notebooks, mobile phones and other devices that can be used as freebies or lucky draw gifts to guests and participants.)

Custom sponsorship and costs can be discussed with the COSCUP / GNOME.Asia Summit organizers and will be handled on a case-by-case basis.

Contact GNOME.Asia Summit

Emily Chen, Committee head GNOME.Asia Summit

Email: emily.chen@sun.com

Phone: +86 13522064520

Introduction of the COSCUP / GNOME.Asia Summit 2010

About the venue

Venue: International Conference Hall, Research Center for Humanities and Social Sciences, Academia Sinica , Taipei, Taiwan
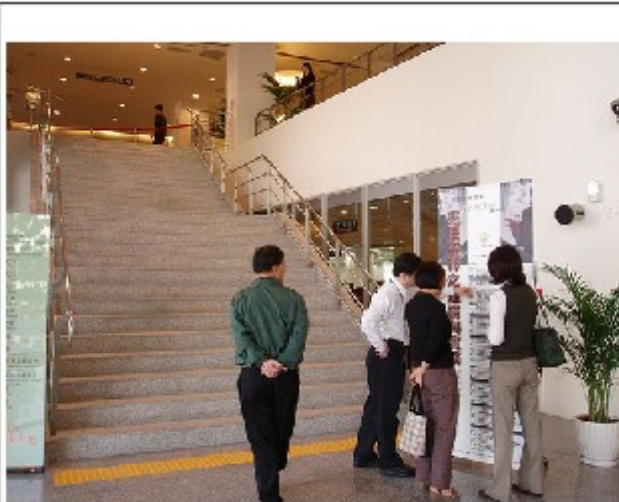
There are 4 conference rooms in this building, see the following floor plan for details. The main room is the "International Conference Hall" which spans the 3rd and 4th floor providing 426 seats. Rooms #2 and #3 are located on the 3rd floor and mirror each other providing 117 seats each. Room #4 is located on the 4th floor providing approximately 200 seats.

The campus of Academia Sinica

The entrance of the venue - Research Center for Humanities and Social Sciences, Academia Sinica.

Main entrance to the conference rooms

The main conference hall, capacity = 311 + 115 in the balcony

Conference room #2 and #3 are mirror image of each other, capacity = 117

The conference room #4.

VIP room, can be used for press or by speakers
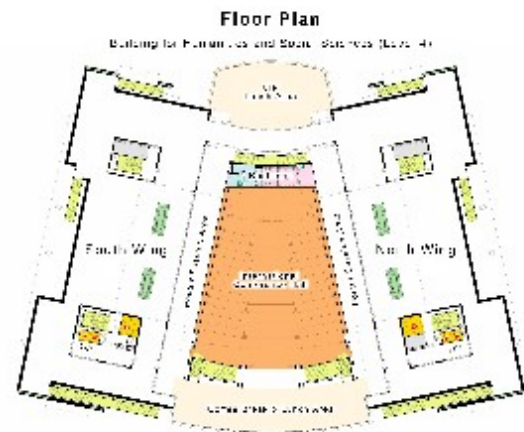

Booth space in the hallway

The hallway view #1

The hallway view #2

The floor plan of the 3rd floor of the building. At the center is the International Conference Hall that spans to the 4th floor as well. The conference hall at left and right are mirror images of each other.

The floor plan of the 4th floor of the building. At the center is empty space and the balcony of the International Conference Hall. The conference room #4 is on the North Wing.

About the Potential Speakers

- Mark Shuttleworth, Canonical
- Brian Cameron, Sun / Oracle and GNOME Foundation
- Dave Neary, GNOME Foundation
- Emily Chen, Sun / Oracle and GNOME Foundation
- Will Lashell, GNOME
- Halton Huo, Sun / Oracle
- Richard Sun, Nokia
- Will Walker, GNOME Foundation
- James Su, Google Inc.
- Andrew Lee, Taiwan FOSS Community
- Frederic Muller, Sofware Freedom International
- Aron Xu, GNOME Project
- Chen Yue, GNOME Project
- Mike Fletcher, OLPC Fundation
- Christophe Bisciglia, Google Inc.
- Chris Schalk, Google Inc.
- Gen Kanai, Mozilla Corp.
- Andrew Purtell, Trend Micro
- Hugh Blemings, Canonical
- Sascha Pallenberg, netbooknews.com
- Timothy Clare, Potix Corp.
- `takizo', Global Transit Communications
- Jim Grisanzio, Sun Microsystems
- Dave Sparks, Google Inc.
- Martin Pool, Canonical

About the participants

We expect 700 people or more at the conference. The venue can hold a maximum of 800 people. From our past experience, attendee demographic consists of open source developers, open source system administrators, open source software users, computer / hardware manufacturers, IT publishers, consultants, students, with some of the users/administrators also enthusiastic promoters. We expect the same composition for the joint conference, with a possibility to boost the percentage of developers with GNOME developer speakers coming into town.

About COSCUP

COSCUP is a largest annual open source conference organized by local communities in Taiwan. The conference has sessions for new users, enthusiastic promoters, coders or anyone who is interested in the cutting-edge open source technologies. The goal is to create a friendly and informative environment for people in different communities to make friends, learn new technologies and inspire each other in the conference. COSCUP (Conference for Open Source Coders, Users and Promoters) is an annual conference where coders, users and promoters of the open source software gather to share their experience and knowledge with experts from all around the world. Please refer to coscup.org for more details

About GNOME.Asia

GNOME.Asia Summit is the yearly GNOME users and developers Asian conference. The event focuses primarily on the GNOME desktop and other devices that use GNOME, and also covers GNOME-based applications and GNOME development platform tools. It brings together the GNOME community in Asia to provide a forum for users, developers, foundation leaders, governments and businesses to discuss both the present technology and future developments. GNOME.Asia Summit has been held in Beijing, China in 2008 and Ho-Chi-Minh City, Vietnam in 2009. The summit has been recognized as the one of the top three Open Source conferences in China in 2008 by the Chinese government and the biggest Open Source conference in Vietnam in 2009 by the Vietnamese government. Please refer to gnome.asia/ for more details.

About GNOME and the GNOME Foundation

The GNOME desktop is a free, easy to use, accessible and internationalized desktop for Linux and Unix-based operating systems and is used by millions. GNOME is a standard part of all leading GNU/Linux and Unix distributions, and is popular with both large existing corporate deployments and small business and home users. GNOME also includes a complete development environment which provides the core platform for thousands of applications.

The GNOME Foundation is an organization committed to supporting the advancement of GNOME, comprised of hundreds of volunteer developers and industry-leading companies. The Foundation is a member directed, non-profit organization that provides financial,

organizational and operational support to the GNOME project and helps determine its vision and roadmap. The GNOME Foundation is supporting the pursuit of Software Freedom through the innovative, accessible, and beautiful user experience created by GNOME contributors around the world. It's a fun and inviting community, so if you're reading this and wondering what you can do to help promote Software Freedom, contributing to GNOME is a great way to start! More information about GNOME, the GNOME Foundation and its advisory board, can be found at www.gnome.org, foundation.gnome.org and live.gnome.org/AdvisoryBoard.