



October 18 -19, 2008

Beijing, China

Go GNOME -
Free Your Desktop



1. Introduction

The GNOME.Asia Summit focuses primarily on the GNOME desktop, applications, development platform, and the larger GNOME-related community in Asia. The GNOME.Asia Summit brings together the GNOME-related community in Asia and provides a forum for GNOME users, developers, foundation leaders, individuals, governments and businesses to discuss a range of topics relating to GNOME and the GNOME community in Asia.

The first ever GNOME.Asia Summit will be held over two days in Beijing, China, from 18th to 19th of October, 2008. Approximately 300 people are expected to attend. During the two day summit there will be a variety of presentations focusing on growing the Asia GNOME community and showcasing GNOME platform technologies. There will also be demonstrations of upcoming projects and brainstorming discussions of challenges different facets of GNOME in Asia.

2. Objectives

- To gather GNOME developers and contributors from Asia
- To attract new Asian contributors to the project
- To promote awareness of GNOME and free software in Asia
- To allow developers and contributors to have face-to-face discussions
- To showcase latest GNOME technologies
- To highlight new ideas and cutting edge developments
- To involve partners and facilitate an approach to the GNOME Asia community
- To further improve how the desktop works in Asian languages

3. Theme

Go GNOME - Free Your Desktop

4. Parent Organizers

GNOME Foundation

5. Co-organizers

- Sun Microsystems
- Beijing Linux User Group
- China OSS Promotion Union



6. Location

1. Date: October 18 - 19, 2008
 - Venue: BUAA main building conference center

7. Target audience

Our target audiences are GNOME users, developers, students, and clients in Asia.

- The Developer: Software developers, quality engineers, designers, documentation writers, translators, and evangelists. Individual contributors and employees from international companies like Sun, NOKIA, Redhat, Intel and Novell etc.
- The User: Desktop users, Linux/Solaris users, system administrators, and accessibility users.
- Students: Students from universities who are wanting to learn more about GNOME or free software, using GNOME, and developing on GNOME in Asia.
- Clients: Big deployments, distributions, vendors.

8. Message

- For Developers: GNOME.Asia Summit is a fun opportunity to meet with people from the GNOME community (including GNOME module owners, contributors, evangelists, etc.) from across the world. This Summit gives developers an opportunity to network with the community, to drive future discussion and cooperation, to see the latest cutting edge GNOME technologies, and provides a platform to influence development and present new ideas to a broader audience.
- For Users: GNOME.Asia summit provides an opportunity to share their experiences about how to configure GNOME to be a cool daily desktop, to experience the latest GNOME desktop, to learn how GNOME applications can improve their desktop, and how to contribute and provide feedback to the GNOME community.
- For Students: GNOME.Asia Summit brings them an opportunity to learn skills ranging from marketing, documentation, inter-cultural communication, technical skills, to meet the GNOME community directly and interact with experienced developers. Students should use this opportunity to develop into future super stars of the GNOME Asia Community.
- For Clients: GNOME.Asia Summit provides a wonderful platform to present their GNOME/Open Source contributions to a broader audience, and gives them opportunities to communicate and cooperate with other clients. They can get more recognition and reputation not only in the GNOME community, but also the open source community in Asia.



9. Content

a) Talks

We're planning to have opening and closing speeches. 3 keynotes speakers in line with our themes and topics. The technical talks will cover GNOME technology in detail.

- Keynotes
Keynotes speakers from GNOME, Companies, Sponsors and Community
- Technical talks

b) Tutorial Session / Hands on Lab

The sessions will include some tutorial topics like how to contribute to gnome, how to involve into L10N, how to make a "hello world" sample (basic GNOME/GTK+ developing), etc. to bring more Asian people to participate gnome more easily.

c) BOF, Panel, Party

d) Booth

The booth area will be opened from 09:00 to 17:30. Currently we're considering the following list of organizations and communities. Some have already accepted, some are being invited:

- Sun (OpenSolaris and Sun Ray)
- Maemo (Open source development platform for Nokia Internet Tablets)
- Red Hat (Linux distribution)
- OpenSuse (Linux distribution)
- Beijing LUG (community and organizer)
- Motorola (Mobile platform)
- RedFlag (Linux distribution)



e) Tentative Schedule

Saturday, October 18, 2008

Time	No.1Main Hall	No.8 Room	No.4 Room
08:00		Summit Doors Open	
09:00 - 09:30		Registration	
09:30 - 10:00	Summit Welcome (Summit Committee)		
10:00 - 11:00	General session 1 --Stormy Peter		
11:00 - 12:00	General session 2 -- (TBD)		
12:00 - 14:00	Lunch		
14:00 - 15:00	General session 3 -- (TBD)		
15:00 - 16:00	Talk	Talk	BOF
16:00 - 17:00	Talk	Talk	BOF
17:00 - 18:00	Talk	Talk	BOF
19:00		Doors close	

Sunday, October 19, 2008

Time	No.1Main Hall	No.8 Room	No.4 Room
08:00		Summit Doors Open	
09:00 - 10:00	General session 4 -- (TBD)		
10:00 - 11:00	General session 5 -- (TBD)		
11:00 - 12:00	General session 6 -- (TBD)		
12:00 - 14:00	Lunch		
14:00 - 15:00	Talk	Talk	BOF
15:00 - 16:00	Talk	Talk	BOF
16:00 - 17:00	Talk	Talk	BOF
17:00 - 18:00	Lucky Draw & Summit Closing		
19:00		Party	



f) Topics

Topic areas of interest include, and are not limited to:

- Localization & Internationalization
- Accessibility
- Mobile platforms and thin clients
- GNOME Communities
- GNOME library and application development
- Desktop Deployments

10. Expectations and Marketing

We're planning for an audience of about 300 people. We will announce the event at targeted locations. We will make sure the people we want to target will be aware of the event. This will be done by:

- BBS
- Website: www.gnome.org, www.gnome.asia, <http://www.beijnglug.org> and other organizations and communities
- Mail list
- Blogs

11. Potential Speakers List

-Stormy Peters(Confirmed)

Executive Director of GNOME foundation,a well-known industry analyst

-Frederic Muller (Confirmed)

The president of Beijing Linux User Group

-Brian Cameron (Confirmed)

Desktop Software Engineer, GDM maintainer,GNOME 2008-2009 Foundation Member

-Will Walker(Confirmed)

Lead of Accessibility project in GNOME community, lead developer on Orca



-Li Yuan (Confirmed)

The GNOME accessibility developer, atk, gail, at-spi, libgail-gnome module owner

-Hu Zheng (Confirmed)

The author of Stardict which is an international dictionary for GNOME

-Fuda Wang (Confirmed)

Leader of GNOME Chinese Translation

-Yong Sun (Confirmed)

Localization team member of GNOME

-Zhe Shu(Confirmed)

Author of Chinese Input Method

-Harry Fu (Confirmed)

Localization team member of GNOME, QA lead of I18N/L10N

-Jeff Cai(Confirmed)

Technical lead of Evolution and GNOME Power Manager

-Prach Pongpanich(Confirmed)

Software Engineer, Developer on LinuxTLE

-Wu Peng(Confirmed)

The author of novel-pinyin, GNOME developer

-Martin Bahr(Confirmed)

GNOME developer from Exoweb

-Kimmo Hamalainen(Confirmed)

GNOME developer , expert in out of memory management on mobile platform

-Mohammad Anwari(Confirmed)

Open Source evangelist in Indonesia

-Huaming Wang(Confirmed)

GNOME developer, work on Gstreamer on Maemo platform

-Ole Tange(Confirmed)

Senior GNOME developer, working on OpenMoko

-Muhammad Takdir(Confirmed)

GNOME developer on BlankOn Minimalis

-Andy Fitzsimon(Confirmed)

Developer for Open Source projects, specializing in graphic internationalization



12. Sponsorship Packages

Gold Package

(RMB 70,000 or \$10,000)

- One (1) advertisement page in the official program
- Three (3) inserts in the participants' bags
- Organization or Sponsorship of a special event
- Large logo in web site, program's back page, banners in locations, bag, official T-shirt and all GNOME Asia Summit public documents
- One (1) web page with your content linked from the GNOME.Asia Summit home page
- One (1) stand during the 2 days of conference (at your expense)
- Three (3) booths in the venue

Silver Package

(RMB 35,000 or \$5,000)

- Two (2) inserts in the participants' bags
- Medium logo in web site, program's back page, banners in locations, bag, official T-shirt and all GNOME Asia Summit public documents
- One (1) web page with your content linked from the GNOME.Asia Summit home page
- One (1) stand during the 2 days of conference (at your expense)
- Two (2) booths in the venue

Bronze Package

(RMB 20,000 or \$3,000)

- One (1) insert in the participants' bags
- Small logo in web site, program's back page, banners in locations, bag, official t-shirt and all GNOME.Asia Summit public documents
- One (1) web page with your content linked from the GNOME.Asia Summit homepage
- One (1) stand during the 2 days of conference (at your expense)
- One (1) booths in the venue



Media Partner

- One (1) block at a shared Media Partners page in the official program
- One (1) insert in the participants' bags
- Small logo in web site, program's back page, banners in locations, bag
- One (1) web page with your content linked from the GNOME.Asia Summit home page

Custom Sponsorship

If you find a sponsorship package unsuitable to your company's budget or requirements, custom sponsorship packages are available.

Custom sponsorship could include the sponsorship of a formal dinner, attendee party or even conference bags offering a highly visible logo space, there are many possibilities. Custom sponsorship and costs can be discussed with the GNOME Asia Summit organizers and will be handled on a case-by-case basis.