

GUADEC 2012 in Lyon



A candidature presented by:



Université Lyon 2



GNOME-FR



ALDIL



PLOSS-RA
Entreprises du Logiciel Libre en Rhône-Alpes
PLOSS-RA.FR

July 6, 2011

Table of Contents

| | |
|--|-----------|
| Summary | 4 |
| Introduction | 5 |
| Lyon | 6 |
| Lyon, a welcoming city..... | 6 |
| Lyon, a green city..... | 7 |
| Gastronomical capital of France..... | 7 |
| Public transport..... | 7 |
| Free Software in Lyon | 8 |
| GNOME-FR..... | 8 |
| ALDIL..... | 8 |
| PLOSS Rhône-Alpes..... | 8 |
| Université Lumière Lyon 2 – License Colibre..... | 9 |
| Free software conferences..... | 10 |
| Journées du Logiciel Libre..... | 10 |
| Libre en Fête..... | 10 |
| Université Lumière Lyon 2 | 11 |
| Presentation..... | 11 |
| Budget summary | 12 |
| Support for candidature | 13 |
| References | 14 |

Summary

Key arguments of the candidature

First, Lyon itself is young, vibrant, beautiful, and well placed in Europe with lots of commodities for organizing this kind of event. Second, as shown in this dossier, the GNOME and free software communities are particularly active in the region, and a conference like GUADEC coming to the region would encourage this community and help us grow further. Thirdly, Université Lumière Lyon 2, the host university, knows the free software community. Among the courses proposed by the university is a unique degree in Communication Studies using Free Software. Université Lyon 2 has fantastic facilities and is in an ideal location for this kind of event.

Location

France, Lyon, Université Lumière Lyon 2.

Proposed date

To be defined, preferably during the first fortnight of July 2012 (since the university staff will still be working, but students will have finished exams).

Main contact person

Dave Neary, dneary@gnome.org, +33 6 77 01 92 13

Vincent Mabillot, Vincent.Mabillot@univ-lyon2.fr

Introduction

This document presents the candidature of Lyon, France, and more precisely Université Lumière Lyon 2, as host for GUADEC 2012.

The first GUADEC was held in France, in Paris, and since then the event has gone on to become an amazing success, traveling around Europe. The time has come for GUADEC to come back to its origins and return to France. We feel that a conference in a central European location, reducing average travelling time and cost to attendees and sponsors, is in the best interests of the community and of the conference.

Lyon is a great city for this conference for a number of reasons. First, the city itself is young, vibrant, beautiful, and well placed in Europe. Second, the GNOME and free software communities are particularly active in the region. This bid is co-sponsored by ALDIL, a very active local Linux User Group, and PLOSS Rhône-Alpes, a co-operative of free software companies in the region. Thirdly, Université Lumière Lyon 2, the host university, is familiar with this type of event, knows the local free software community, and has fantastic facilities. It is the ideal location for this kind of event. The University has agreed to host the conference at no cost.

We would like to propose the start of July 2012 for the conference. This period gives a number of advantages:

- The students in the university will have finished their exams, leaving us the possibility of using student accommodations, but staff at the university will still be working, and will be available to help us with whatever we might need.
- Since most people in France take their Summer holidays in August, the month of July is more appropriate for a larger local attendance.

Lyon

Lyon[lyon.fr][LTO] is the second largest city in France. At the confluence of two major rivers, the Rhône and the Saone, the city was built on two hills and the surrounding plains. Its varied environs and rich history have created a magnificent city of a thousand surprises.

The city of Lyon itself has 450,000 inhabitants, and 1.3 million people live in the agglomeration known as "Greater Lyon" (which regroups 55 smaller towns).

Lyon is a city of the digital age. 40% of the French production of video games, and the French headquarters of two of the biggest names in the industry, Infogrames/Atari and Electronic Arts, are situated in Lyon. Besides these two companies, around 50 development houses are in operation in the city and develop their business at the international level[GC].

Recently, the French government has put in place a system of financing which allows certain cities to reinforce their domains of excellence : "the Centers of Competitiveness". Lyon has been named a center of excellence in the chemical industry and the digital entertainment industries.

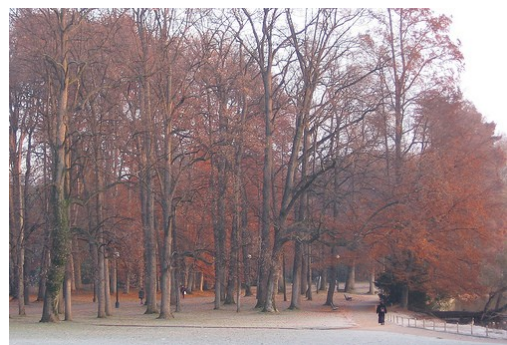


Lyon has three large university campuses and tens of "Grandes Écoles"[AGERA]. It is a student city with over 100,000 students, who bring their energy to the local cultural scene.

Lyon, a welcoming city

Situated in the center of Western Europe, Lyon is easily accessible by a number of means of travel :

- **Two large national train stations** (Part Dieu and Perrache), with TGV lines from Brussels, Paris, Marseille, and more.
- Lyon St. Exupéry **international airport** [LYS], with regular daily flights from all over Europe, serviced both by traditional airlines (Air France/KLM, Lufthansa, British Airways) and low-cost airlines (Easyjet flies from Lyon to



Guadec 2012 in Lyon

28 European destinations). Lyon Airport is accessible from the city via an express tram service.

- **Several motorways** meet at Lyon, from the South, East center and North of France

Lyon is a very attractive city for tourists. It is classed by UNESCO as a **world heritage city**[WHC] and is the site of the first modern motion pictures, made by the Lumière brothers in 1891[ILum].

Lyon, a green city

The "Parc de la Tête d'Or" is one of the largest urban parks in France, with 105 hectares of greenery and open spaces, in the heart of the city. The park, which contains trees over 100 years old, an attractive lake, large open spaces and tens of kilometers of paths for walkers and joggers, is open all year round. With its magnificent botanical gardens, 19th century greenhouses and a large rose garden, it is breathtaking.

Gastronomical capital of France

Nestled between the Rhône and the Saône, between the Burgundy wine region to the north and the northern Rhône Valley to the south, Lyon has a well earned reputation as a place where you can get delicious and affordable food with great wine in local restaurants.

Public transport

Lyon has a very well developed public transport system[TCL], with four tram lines, four underground train lines, 2 cable cars, and over 100 bus routes. With very regular service and a good number of dedicated bus lanes, getting around the city is easy and fast.



For the more adventurous, Lyon has piloted a new public transport system for the past five years - Velo'v[Velov]. You can take a bike from one of the many bike stations around the city, cycle to where you're going, and return it when you arrive. With the first 30 minutes free, Lyon has taken to the bikes with gusto, and the number of subscriptions to the system in the first 2 months was more than expectations for the first year! There are now thousands of bikes in service, spread over 300 stations, with more being put into service every week.

Free Software in Lyon

GNOME-FR

GNOME-FR [GFR] is a non-profit organization created in 2005 with the goal of encouraging the development of GNOME in the French-speaking world. The association is well represented in the region, with former GNOME Foundation board members, Vincent Untz, Dave Neary and Daniel Veillard all living in the region. Didier Roche, Canonical and Ubuntu developer, also lives in Lyon.



The members of GNOME FR are no strangers to what is involved in organising GUADEC. Dave Neary has been involved in organising the conference since 2004, and this year contributed to sponsorship, marketing and keynotes. Christophe Fergeau led the program committee for GUADEC 2010.

The association has a regular presence at a number of events, including Solutions Linux in Paris, FOSDEM in Brussels, "Journée Méditerranéenne des Logiciels Libres" in Nice, the Libre Software Meeting, "Journées du Libre" in Montpellier and "Journées des Logiciels Libres" in Lyon.

Between them, the group includes several Debian and GNOME package maintainers, GUADEC organizers and 3 past GNOME Foundation board members.

ALDIL

ALDIL[ALDIL] is the local Lyon free software user group. ALDIL means "the Lyon association for the development of free computing", and is as such much more than a LUG.

Founded in 1998 on the campus of la Doua, ALDIL's goal is to promote all free software, including software available on systems other than Linux (even proprietary systems).



Since 2000, the association has organized an annual conference in the city, which has been held in CPE Lyon since 2005. This conference typically brings together **150 to 200 people**, and in the past speakers have included Tristan Nitot from the Mozilla project, and the Interior Ministry, who presented their deployment of 50,000 copies of OpenOffice.org in 2004.

In addition, the association regularly assists with local organizations in computer training courses, and hosts a number of install parties throughout the year. This year, the GNOME 3 release party in Lyon was co-organised by ALDIL and GNOME

FR, with Vincent Untz giving a presentation of GNOME 3 to local members.

The association has over 100 fully paid up members, including around 30 active volunteers.

PLOSS Rhône-Alpes

PLOSS Rhône-Alpes[PRA] brings together the actors of the professional free and open source world in the Rhône Alpes region. Created in 2008, the association has the primary goals of encouraging collaboration between its members, and federating resources to promote free and open source software, and individual members offerings. The association has close ties to the region, and

Université Lumière Lyon 2 – License Colibre

Université Lyon 2 is home to a professional degree course which is quite unique: students of the Colibre[COLIBRE] degree learn communication and design from industry professionals, through the medium of free software. Rather than teaching students tools, the emphasis in Colibre is to teach concepts. Inkscape, Scribus, GIMP, KDElive and other free software applications are used for all of the practical elements of the degree.

Vincent Mabillot, Directeur d'Etudes for the Colibre degree, is co-organising the conference, we have already discussed the possibility of having students working on the promotion of GUADEC as a practical project for next year's class. Colibre will be a valuable partner during the organisation of the conference .

Guadec 2012 in Lyon

Free software conferences

Lyon has a tradition of organising free software related conferences. Here are a few events which have been organised by the team behind the Lyon GUADEC bid.

Libre Graphics Meeting



In March 2006, the first edition of the Libre Graphics Meeting[LGM] was hosted in CPE Lyon. Organized by Dave Neary and David Odin in association with CPE Lyon and ALDIL, the conference brought together developers, artists and contributors from a dozen different free software graphics projects like the GIMP, Inkscape and Scribus,



but also from smaller groups like the Open Font Licence project, littleCMS and Cairo. During the conference Xara made their first public release of the source code to their free software drawing application, Xara LX.

With **over 200 attendees**, and a post-conference collaboration frenzy involving several of the projects present, the conference has spawned 5 sequels since the inaugural conference in '06, and has become a fixture on many developers' conference calendar.

OOoConf

Also in 2006, the OpenOffice.org community gathered in Lyon for their annual conference. The conference was held from September 11th to 13th 2007 in INSA Lyon.

Journées du Logiciel Libre

Organised annually by ALDIL at the end of the year, the JDLL[JDLL] is a conference held over two and a half days of presentations and a trade fair focused entirely on free and open source software. The conference is over 10 years old, and going from strength to strength.

Libre en Fête

An annual festival of free culture and free software, organised in Lyon by the Copilibre association, including ALDIL and Colibre. This year, around 10 events of varying sizes were organised around Lyon for the festival.

Université Lumière Lyon 2

Presentation

Université Lumière Lyon 2[Lyon2] is located in the historical city of Lyon, second largest urban area of France, in the heart of the dynamic economic Rhône-Alpes region.

The Université Lumière Lyon 2 was founded in 1835 as part of the University of Lyon. These days, the university offers students excellent facilities across two campuses, in Bron, on the outskirts of the city, and on the Berges du Rhône, in the heart of Lyon.

The city center campus mixes a 19th century classical university aesthetic with modern Internet connectivity and high quality infrastructure.

We propose Lyon 2 Berges du Rhône as the ideal site to host GUADEC. A large campus building, in an idyllic location, with several large amphitheatres (capacities between 300 and 450 people) and smaller class-rooms for break-out sessions and BOFs, the university is well equipped for a conference the size of GUADEC. Through the partnership with the Colibre degree course, it is likely (although not yet certain) that we will be able to use the facilities for free.

In the event that we do not obtain the facilities for free, we anticipate being able to find local financing to cover the costs of the venue, resulting in no costs to the GNOME Foundation.

Budget summary

The co-ordination of the conference is in a very early stage, and so this budget proposal will of course evolve as we approach the conference. It is based on previous experiences, and our belief that we will succeed in raising a significant amount of support from local government and industry.

| Funding | | |
|-----------------------------|-------------|---|
| | | Notes |
| Sponsoring Receipts: | €130,000.00 | Based on last 3 years |
| Other Income: | €12,000.00 | Registration fee: 400 people @ €30 There is a potential for significant local sponsorship, and support of local and regional government. |

| Cost | |
|----------------------------|---|
| Production: | €10,000.00 General costs – office supplies, car rental, equipment costs, accountant fees, insurance |
| Promotion: | €10,000.00 Printing, Signage in University, T-shirts, video |
| Keynotes: | €3,000.00 Travel & accommodation for 3 invited keynote speakers |
| Registration: | €1,000.00 Printed badges, purchase of badge printer |
| Infrastructure | €6,000.00 Network, university labour costs (security, A/V), equipment hire for A/V |
| Events: | €10,000.00 3 evening events – expect these to be funded by sponsors |
| Travel sponsorship: | €40,000.00 Includes hotel costs and flights for ~60 people |
| Labour costs: | €15,000.00 We intend to have someone working part-time on this bid for 6 months before the event. We believe that we can have this position financed by the local government. |

Support for candidature

Lyon 2, Mairie de Lyon, Chamber of Commerce

This candidature is signed and presented by:

- For **GNOME-fr** :
 - Vincent Untz, president
 - Dave Neary
 - Christophe Fergeau
 - Didier Roche
 - Alexandre Francke
- For **ALDIL** :
 - Encolpe Degoute, President de l'ALDIL
 - Yannick Voyeaud
- For **PLOSS Rhône-Alpes** :
 - François Aubriot
- For **Université Lumière Lyon 2** :
 - Vincent Mabillot, Director of Studies, Licence Colibre, Lyon 2
 - Damien Obrier, Chargé de Communication, Lyon 2

References

- [lyon.fr] **The official website of the City of Lyon** <http://www.lyon.fr/vdl/sections/en/>
- [LTO] **Lyon Tourism Office** <http://www.en.lyon-france.com/>
- [GC] **Game Connection** <http://www.game-connection.com/>
- [AGERA] **Alliance des Grandes Écoles Rhône-Alpes** http://www.agera.asso.fr/index_us.htm
- [LYS] **Lyon St Exupery International Airport** <http://www.lyonairport.com/>
- [WHC] **Lyon: a World Heritage City** <http://whc.unesco.org/en/list/872>
- [ILum] **The Lumière Institute** <http://www.institut-lumiere.org/english/frames.html>
- [TCL] **Lyon Public Transports** <http://www.tcl.fr/>
- [Velov] **Velov official site (french)** <http://www.velov.grandlyon.com/>
- [GFR] **GNOME-FR** <http://www.gnomefr.org/association/>
- [ALDIL] **ALDIL** <http://www.aldil.org/>
- [PRA] **PLOSS Rhône-Alpes** <http://www.ploss-ra.fr>
- [COLIBRE] **Licence Colibre à Lyon 2** <http://colibre.org/>
- [LGM] **Libre Graphics Meeting** <http://www.libregraphicsmeeting.org/>
- [JDLL] **Journées des Logiciels Libres** <http://www.jdll.org>
- [Lyon2] **Université Lumière Lyon 2** <http://www.univ-lyon2.fr/>